

PATRONISE YOUR OWN CRAFT BAZAR



FEATURING THE INVISIBLE
Enabling Craftspersons Sell Direct

Where we come from, our personal experiences and the collective unconscious, all play a part in determining the paths we choose and pursuits we make our own. Like so many individuals of Kashmiri-origin, I too carry within, that precious space which once was inhabited by a reality based on where my family came from, of who we were. That space now remains vacant courtesy historical circumstance and from that vacancy has come forth a decision to belong equally to all people and all places.

I am a Kashmiri; I am an Indian. I choose to keep that precious emotion alive and burning bright to pass on to all Indians and anyone anywhere who has access to the internet. It matters not what was taken or lost from me. The only question that keeps me awake now is what I can contribute to the toiling masses who create and preserve beauty. The question of my country; the ancient cradle of civilization, India.

A consciousness, one with the mysteries of the universe; its belief systems aligned with planetary movements, atomic sciences and the occult, all in a seamless flow of the Time. Stop to gaze upon decorated, elaborate doorways where all Yesterdays once passed and all Tomorrows are welcomed; Receive the gracious expression of tradition in every gentle salutation; Revel in the graceful folds and flow of garments plainly simple or exquisitely elaborate.

Experience India. The Indian consciousness is one with its Creator, all divine and earthly elements. In India, thousands of years of timelessness in Sanskaras, have remained in preservation by Shruti and Smriti, the spoken and enunciated tradition and the collective unconscious that travels seamlessly, one generation to the next.

Prepare to be welcomed into the poetic, iconic entrances of humble homes with only thatch and baked clay to call home. This is witnessed in every craftsman, artisan woman or even those unfortunate children who hold yarn and wool to weave to the beats of their ancestral tunes in place of a pencil or textbook.

In poverty and want, under natural light or fading gas-lamps, with handmade rough tools that forever disfigure creative hands, using natural dyes or nature's bounty, these bearers and custodians of civilization strive tirelessly to deliver artworks that remain true, pure and in conformance with all norms, mystics patterns, dictates of various schools of art.

They do all this working in remote villages, with few amenities. But for the grace of an innate pursuit of human excellence it is impossible to justify how these men, women and children devote their lives and livelihoods remaining faceless, nameless, "karigars" at the very bottom of the food-chain or modern day supply-chain.

Heritage and Traditions can only be honored when those who deliver those to us are honored. CraftsBazaar has a vision for these artisans and craftspersons to be brought into the light. When you light a candle or a lamp next, take a moment to consider those hands that made them and their aspirations and challenges. Wouldn't that be a light that communicates truly with God and Human in one word? Come join our humble team that lives consumed by the passion to do we can to



live a life in celebration of our rich heritage and these artisans who offer that which humanity and civilizations are finally known by, arts and crafts. We started small, walking away from professional pursuits to follow the beats of our hearts and the calling of our souls... We work to preserve and promote the slipping sands of past time by enabling, preserving and marketing our rich Indian Heritage through CraftsBazaar.

It's a long road ahead... It's not my road alone. My team and I engage and invite all to please join us and support this movement. I would like to ignite the spark in all Indians to respect origins. We have a billion great people, unique crafts and that which cannot be acquired or copied... heritage.

CraftsBazaar is offering all readers a discount coupon on any products through the month of June. Please write us at marketing@craftsbazaar.com to avail your offer or call at 080-688-88052. Dried and tinned foods, Masalas, Chuint Haacha, Wangan Haacha, Ver, Jantri, Pooja Samagri is all available in the Kashmiri Speciality Section directly from Jammu and Kashmir at prices far reduced from the shops and delivered to your door!

Please join us in improving the living conditions of the less-privileged, greatly skilled, toiling masses. ■

www.craftsbazaar.com